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Privacy Statement

Visitors to the Independent Community Bankers of America (ICBA) public Web site remain anonymous. ICBA does not collect identifying information about visitors to our site.

ICBA uses standard software to collect non-identifying information about our visitors, such as:

- date and time our site was accessed
- IP address (A numeric address given to servers connected to the Internet)
- Web browser used
- city, state, and country.

ICBA uses this information to create summary statistics and to determine the level of interest in information available on our site.

Visitors may elect to provide us with personal information via e-mail or online registration forms. This information is used internally, as appropriate, to handle the sender's request. It is not disseminated or sold to other organizations.

MEMBER RESTRICTED CONTENT

The private (ICBA members only) section of our Web site is a secured area of the site. You will need to enter your username and password to enter this area. Please do not share this information.

THIRD-PARTY SERVICE PROVIDERS

We may work with third-party service providers using cookies and other tools to collect and store website traffic data such as transactions and demographics (for example, age, gender, interests, etc.) to enhance your experience on our website which may include, but may not be limited to, serving information to you through non-affiliated websites. These promotions may be personalized to your preferences based on information that we or third-party service providers collect about your activities on our website.

GOOGLE ANALYTICS

We also use Google Analytics, which includes the Demographics and Interest Reporting features, to collect and report our website traffic data. You can opt-out of Google Analytics by using the link <https://tools.google.com/dlpage/gaoptout>.

TARGETED ADVERTISING OPT-OUT

You can opt out of receiving targeted advertising at www.aboutads.info or call Goris Communications directly at (703) 739-0088 with any questions.