

Visa Signature® Bonus Rewards PLUS Card Terms and Conditions

IMPORTANT INFORMATION ABOUT PROCEDURES FOR OPENING A NEW ACCOUNT: To help the government fight the funding of terrorism and money laundering activities, federal law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account. What this means for you: When you open an account, we will ask you for your name, address, date of birth and other information that will allow us to identify you. We may ask to see your driver's license or other identifying documents.

We may change APRs, fees, and other Account terms in the future based on your experience with Elan Financial Services and its affiliates as provided under the Cardmember Agreement and applicable law.

We apply your minimum payment to balances with lower APRs first. Amounts paid over the minimum payment will be applied in the order of highest to lowest APR balances.

Should your application for the Signature Bonus Rewards PLUS Card be denied, submitting this application constitutes your application for a Platinum Bonus Rewards PLUS Card.

Disclosure of Credit Card Terms

Interest Rates and Interest Charges	Visa Signature® Bonus Rewards PLUS Card
Annual Percentage Rate (APR) for Purchases	<p>0% introductory APR for the first 6 billing cycles. After that, Visa Signature® Bonus Rewards PLUS Card: 11.99% to 22.99% based on your creditworthiness when you open your account.</p> <p>Visa® Platinum Bonus Rewards PLUS Card: 11.99% to 22.99% based on your creditworthiness when you open your account.</p> <p>This APR will vary with the market based on the Prime Rate.</p>
APR for Balance Transfers	<p>0% introductory APR for the first 6 billing cycles for balances transferred within 186 days from account opening. After that, Visa Signature® Bonus Rewards PLUS Card: 11.99% to 22.99% based on your creditworthiness when you open your account.</p> <p>Visa® Platinum Bonus Rewards PLUS Card: 11.99% to 22.99% based on your creditworthiness when you open your account.</p> <p>This APR will vary with the market based on the Prime Rate.</p>
APR for Cash Advances	<p>Visa Signature® Bonus Rewards PLUS Card: 23.99%</p> <p>Visa® Platinum Bonus Rewards PLUS Card: 23.99%</p> <p>This APR will vary with the market based on the Prime Rate.</p>
Penalty APR and When it Applies	Not applicable
How to Avoid Paying Interest on Purchases	Your due date is 24 - 30 days after the close of each billing cycle. We will not charge you interest on purchases if you pay your entire balance by the due date each month.
Minimum Interest Charge	If you are charged interest, the charge will be no less than \$2.
For Credit Card Tips from the Consumer Financial Protection Bureau	To learn more about factors to consider when applying for or using a credit card, visit the website of the Consumer Financial Protection Bureau at http://www.consumerfinance.gov/learnmore
Fees	Visa Signature® Bonus Rewards PLUS Card
Annual Fee	
• Annual Membership Fee	\$50
Transaction Fees	
• Balance Transfer	Either 3% of the amount of each transfer or \$5 minimum, whichever is greater.
• Convenience Check Cash Advance ¹	Either 3% of the amount of each advance or \$5 minimum, whichever is greater.
• Cash Advance ATM	Either 4% of the amount of each advance or \$10 minimum, whichever is greater.
• Cash Advance	Either 4% of the amount of each advance or \$10 minimum, whichever is greater.
• Cash Equivalent Advance	Either 4% of the amount of each advance or \$20 minimum, whichever is greater.
• Overdraft Protection ²	None
• Foreign Transaction	2% of each foreign purchase transaction or foreign ATM advance transaction in U.S. Dollars 3% of each foreign purchase transaction or foreign ATM advance transaction in a Foreign Currency
Penalty Fees	
• Late Payment	Up to \$38
• Returned Payment	Up to \$35
• Overlimit	None

How We Will Calculate Your Balance: We use a method called 'average daily balance (including new purchases)'. See this account agreement for more details.

Billing Rights: Information on your rights to dispute transactions and how to exercise those rights is provided in your

The information about the costs of the card described in this application is accurate as of 10/2015. This information may have changed after this date. To find out what may have changed, call us at 1-866-951-1389 (We accept relay calls) or write to us at P.O. Box 6354, Fargo, ND 58125-6354.

¹Not all products receive Convenience Checks.

²Not all products offer Overdraft Protection.

Notice to New York Residents: You may contact the New York State Department of Financial Services by telephone at (800)342-3736 or visit its website at www.dfs.ny.gov for free information on comparative credit card rates, fees and interest-free periods.

Notice to California Residents: An applicant, if married, may apply for a separate account.

Notice to Married Wisconsin Residents: No provision of any marital property agreement, unilateral statement under section 766.59 of the Wisconsin statutes or court decree under section 766.70, adversely affects our interest unless we, prior to the time the credit is granted or an open-end credit plan is entered into, are furnished a copy of the agreement, decree or court order, or have actual knowledge of the adverse provision. IF YOU ARE A MARRIED WISCONSIN RESIDENT, CREDIT EXTENDED UNDER THIS ACCOUNT WILL BE INCURRED IN THE INTEREST OF YOUR MARRIAGE OR FAMILY.

Notice to Ohio Residents: The Ohio laws against discrimination require that all creditors make credit equally available to all creditworthy customers, and that credit reporting agencies maintain separate credit histories on each individual upon request. The Ohio Civil Rights Commission administers compliance with this law.

IMPORTANT TERMS AND APPLICATION AGREEMENT

By submitting this application, you understand and agree that Elan Financial Services (“we,” “us” or “our”), as the creditor and issuer of your Account, will rely on the information provided here in making this credit decision, and you certify that such information is accurate and complete to the best of your knowledge. If we open an Account based on this Application, you will be individually liable (or, for joint Accounts, individually and jointly liable) for all authorized charges and for all fees referred to in the most recent Cardmember Agreement, which may be amended from time to time. We may request consumer credit reports about you for evaluating this Application and in the future for reviewing Account credit limits, for Account renewal, for servicing and collection purposes and for other legitimate purposes associated with your Account. Upon your request, we will inform you if a consumer report was requested and, if it was, provide you with the name and address of the consumer reporting agency that furnished the report. By providing us with a telephone number for a cellular phone or other wireless device, including a number that you later convert to a cellular number, you are expressly consenting to receiving communications—including but not limited to prerecorded or artificial voice message calls, text messages, and calls made by an automatic telephone dialing system—from us and our affiliates and agents at that number. This express consent applies to each such telephone number that you provide to us now or in the future and permits such calls for non-marketing purposes. Calls and messages may incur access fees from your cellular provider. By signing above, you also agree that we may verify your employment, income, address and all other information provided with other creditors, credit reporting agencies, employers, third parties and through records maintained by federal and state agencies (including state motor vehicle departments) and waive any rights of confidentiality you may have in that information under applicable law. You agree that, in order to open and administer the Account that may be established as a result of this Application, we and the correspondent financial institution that solicited this Application may share certain information about you and your ongoing Account activity. By submitting this application, you certify that you read and understood the disclosures here and you agree to the terms of this Application.

Overdraft Protection:

Overdraft Protection helps protect your Associated Bank checking account designated below from overdrafts by having cash automatically advanced to that checking account from your Associated Visa® Card Account, provided by Elan Financial Services. To obtain Overdraft Protection, this portion of the application must be completed and signed.

Overdraft Protection Terms and Conditions:

When your Available Balance in your Associated Bank Checking Account is not sufficient to cover items and transactions presented for payment on any business day, Associated Bank will automatically obtain an Overdraft Protection Advance from the designated Associated Visa Card Account, subject to the following conditions:

1. Regardless of the actual amount needed to cover the overdraft for that business day, the minimum amount of each automatic advance transferred to Associated Bank for Overdraft Protection will be in increments of \$100.00. The actual amount of the automatic transfer requested by Associated Bank will be in the nearest \$100.00 increment above the total overdraft amount for that business day.

2. Any transfer will post as an Overdraft Protection Advance and be treated as a Cash Advance drawn on your Associated Visa Card, and each advance will accrue periodic rate finance charges and fees according to the terms of your Cardmember Agreement then in effect for your Associated Visa Card Account. See Terms and Conditions in the Cardmember Agreement for complete information about periodic rate finance charges and fees for Cash Advances made from the Associated Visa Card Account.

3. Associated Bank overdraft protection transfer fees may also apply. Please refer to the Associated Bank Consumer Deposit Account Fee Schedule for details. Associated Bank, N.A. is a Member FDIC.

4. Associated Bank will not be obligated to pay an item or transaction that would overdraw the Associated Bank Checking Account by more than the total available funds in the checking account and credit available in your Associated Visa Card Account. The availability of funds advanced for Overdraft Protection from your Associated Visa Card Account is subject to the terms and conditions of the Cardmember Agreement, as amended from time to time. Note: If you use your Associated Bank debit card at an ATM or point-of-sale and do not have a sufficient available balance in your Associated Bank Checking Account to cover the transaction, the transaction may be declined; even if you have a sufficient Cash Advance limit under your credit card for an Overdraft Protection Advance to the Associated Bank Checking Account.

5. You understand and agree that your overdraft protection will be terminated automatically, without notice to you, if either of the designated accounts is closed for any reason by any party.

6. Advances for Overdraft Protection may be referred to as either "Overdraft Protection Advances" or "Financial Institution Cash Advances" in the Cardmember Agreement, account disclosures, and periodic statements.

Rewards Program Rules: From the date you open your Account until your Account is closed, you will receive 1 Reward Point ("Point") for each dollar of Net Purchases charged to your Bonus Rewards or Bonus Rewards PLUS Card Account during each billing cycle that the Account is open and current (that is, no Minimum Payment is past due) on the closing date for the billing cycle. During each monthly billing cycle for a Bonus Rewards Card Account you will also earn additional Points ("Bonus Points") equal to 25% of the total Points earned on Net Purchases charged to your account during that billing cycle, making a total of 1.25 points. For a Bonus Rewards PLUS Card Account you will earn additional Points equal to 50% of the total Points earned on Net Purchases charged to your account during that billing cycle, for a total of 1.50 points. For both Bonus Rewards and Bonus Rewards PLUS Accounts the number of Points that may accumulate in any monthly billing cycle for your Account is unlimited. "Net Purchases" for a statement period are determined by totaling all new Purchases charged to the Account during the billing cycle, then subtracting credits posted to the Account during the billing cycle for returned Purchases and/or adjustments. Points will not be awarded for Cash Advances or other Account Advances as defined in the Cardmember Agreement. Points will be awarded to the primary cardmember and may be redeemed by an authorized cardmember on the Account. Cardmembers can redeem points for round-trip airfare beginning at 25,000 points in addition to Cash Back, Gift Certificates, Name Brand Merchandise Rewards and more. Points expire five years from the end of the quarter in which they are earned. Complete terms and conditions for the Rewards Program will be provided to cardmembers. Rewards are administered by a third party.

The creditor and issuer of these Cards is Elan Financial Services, pursuant to separate licenses from Visa U.S.A. Inc., MasterCard International Incorporated, and American Express. MasterCard is a registered trademark of MasterCard International Incorporated. American Express is a federally registered service mark of American Express.