## **Privacy & Security**

# **Internet & Corporate Privacy Policies**

# **Internet Privacy Policy**

Chemung Canal Trust Company recognizes the importance of protecting the privacy of personal information about our clients and others who visit our Web Site. We are committed to maintaining your privacy and safeguarding your account, transaction and personal information.

If you visit our site to read or download information on our web pages, you need not be concerned about the privacy of your personal information.

We will occasionally use a "cookie" to make your online experience more convenient and enjoyable. A cookie is a small text file stored on your hard disk that contains information about you and your preferences.

**Google Analytics.** We use Google Analytics to collect information related to demographics, interests and overall usage of the site. The information collected is non-personally identifiable and is purely statistical in nature. This information cannot be tracked back to an individual, and is used to track website usage and make improvements to the site. We do not merge any of your personal information with the non-personally identifiable information we collect. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser, or by downloading the Google Analytics Opt-Out Browser Add-on.

We may also make use of Google Analytics for Display Advertising features. This includes Remarketing, Google Display Network Impression Reporting and/or the DoubleClick Campaign Manager Integration. We are required by Google to disclose the following information to you in this statement in connection with our use of any Google Analytics for Display Advertising features:

You may opt out of Google Analytics for Display Advertising, or customize Google Display Network ads, by using the Google Ads Settings.

If our site makes use of the Google Analytics for Display Advertising Remarketing feature, we will use the Remarketing feature to advertise online, and third-party vendors, including Google, may show our ads on sites across the internet.

Chemung Canal Trust Company and third-party vendors, including Google, may use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie), together to (a) inform, optimize and serve ads based on a user's past visits to the Chemung Canal Trust Company site, and/or (b) report how ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to Chemung Canal Trust Company's site.

Data from Google Analytics Demographics and Interest Reporting may be utilized by Chemung Canal Trust Company to help recognize and understand user preferences to make improvements to the Chemung Canal Trust Company site, to choose content and advertising to display to you and for other business purposes that will allow us to better serve you.

We reserve the right to change this policy at any time.

Thank you for viewing our Internet Privacy Policy. Chemung Canal Trust Company is committed to protecting your privacy.

### **Corporate Privacy Notice**

### **Revised March 2011**

FACTS	WHAT DOES CHEMUNG CANAL TRUST COMPANY DO WITH YOUR PERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	

# The types of personal information we collect and share depend on the product or service you have with us. This information can include: Information we receive from you on applications and other forms including our website, such as: social security number, name, address, employment status, assets, and income; Information about your transactions with us, our Affiliates, and others, such as: your account balance(s), transaction history, and parties to the transaction; Information we receive from a consumer reporting agency, such as: your credit score and credit history; and Information from others regarding their relationships with you, such as: an employer or creditor that we contact in order to verify information provided by you in a loan or other application. All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Chemung Canal Trust Company chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Chemung Canal Trust Company share?	Can You Limit This Sharing?
For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes—to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	Yes
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	No	We don't share

To limit our sharing:	Call toll-free 1-800-836-3711 or 607-737-3711 <b>Please note:</b> If you are a new customer, we can begin sharing your information 30 days from the date we provided this notice. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.
Questions?	Call 1-800-836-3711 or 607-737-3711

What we do	
How does Chemung Canal Trust Company protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Chemung Canal Trust Company collect my personal	We collect your personal information, for example, when you

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information?	open an account or deposit money pay your bills or apply for a loan use your credit or debit card
Why can't I limit all sharing?	Federal law gives you the right to limit only  sharing for affiliates' everyday business purposes—information about your creditworthiness  affiliates from using your information to market to you sharing for non-affiliates to market to you
What happens when I limit sharing for an account I hold jointly with someone else?	Your choice will apply to ALL accounts you maintain with us, individually or jointly, even if the joint account holder has not submitted such a request.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include CFS Group, Inc. a subsidiary of Chemung Financial Corporation.
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. Chemung Canal Trust Company does not share information with non-affiliates so they can market to you.
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. Chemung Canal Trust Company does not jointly market.

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