

# MidFirst.com and Mobile Application Privacy Practices

*Information Collection, Use and Sharing Practices Applicable to Website Visitors and Mobile Application Users*

## MidFirst.com Information Practices

Depending on the website visitor's use and choices while visiting midfirst.com, the following categories of personally identifiable information are collected through midfirst.com about individual consumers who use or visit the website:

- First and Last Name
- Home or other physical address, including street name and name of city or town
- Email address
- Telephone number
- MidFirst Customers only:
  - MidFirst Customer User ID and Password
  - Account Number and Transaction Information
- Geographic location
- IP address
- Operating system
- Network Provider
- Mobile or tablet device
- Data and attributes regarding the device used for fraud alert and detection purposes

MidFirst Bank ("MidFirst") uses "cookies" to collect information regarding your geographic location in order to provide you with a website with products and services tailored to your location. "Cookies" are pieces of information about your internet usage stored directly on your computer. We use "session cookies" in some instances in order to ensure that you remain on the same server during your browsing session, in order to facilitate your midfirst.com browsing experience. Even though "session cookies" don't collect personal information, we set them to expire within a day of usage, and no personal data is collected or retained.

In general, MidFirst may share information entered by website visitors with third party service providers with whom we have a business relationship in order to maintain and support the website, to provide services or perform transactions requested by the user, or to otherwise process the user's request.

Website visitors who are MidFirst customers may notify us of changes to their personally identifiable information by contacting MidFirst. There is no process whereby website visitors who are not MidFirst customers may notify us of changes to their personally identifiable information.

MidFirst may offer website visitors the opportunity to link to other websites from the midfirst.com website. For example, there may be links on our website to merchant websites offering special discounts or incentives to MidFirst customers, or to informational websites. Websites that are linked to midfirst.com or websites that offer products and services to MidFirst customers may or may not use "cookies" to collect personal data. **Once you leave MidFirst's secure website, the third party's online policy and privacy statement will determine what information is collected or shared.** If the web address (URL) does not begin with "www.midfirst.com," or "cibng.ibanking-services.com" (MidFirst Bank's online banking website), then you are on a third party website and you should carefully review the privacy policy or online practices information for that website to learn how cookies are used, and to learn how personal information of visitors is collected, shared and used.

Please review our [Terms of Use \(TermsOfUse.aspx\)](#) for further information about our website.

#### **MidFirst Bank Mobile App Information Practices**

Only users who are MidFirst customers with iManage credentials can use MidFirst Bank Mobile App. Depending on the user's choices while using MidFirst Bank Mobile App, the following categories of personally identifiable information are collected about individual consumers who use MidFirst Bank Mobile App:

- Name
- Email address
- MidFirst Customers only:
  - MidFirst Customer User ID and Password
  - Account Number and Transaction Information
- Phone number
- Device type
- Mobile carrier
- Phone or device operating system, transaction information including information on any mobile deposit
- Pictures of any deposits made using Remote Deposit (check deposit by photo feature)
- Geographic location
- IP address
- MidFirst Bank Mobile App Version
- Data and attributes regarding the device used for fraud alert and detection purposes

In general, MidFirst may share information entered by MidFirst Bank Mobile App users with third party service providers with whom we have a business relationship in order to maintain and support MidFirst Bank Mobile App and/or the account, to provide services or perform transactions requested by the user, or to otherwise process the user's request.

MidFirst Bank Mobile App users may notify us of changes to their personally identifiable information by contacting MidFirst.

MidFirst does not knowingly market or solicit information from children under 13 without parental consent.

This policy is effective as of November 2013, and may be updated from time to time. We notify midfirst.com visitors and MidFirst Bank Mobile App users of changes to this policy by posting the updated policy on our website and MidFirst Bank Mobile App, with the updated effective date.