

FACTS	WHAT DOES BANCORPSOUTH BANK AND ITS AFFILIATES DO WITH YOUR PERSONAL INFORMATION?
WHY?	Financial companies choose how they share your personal information with their affiliates and outside of BancorpSouth. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
WHAT?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social Security number and assets; • Transaction or loss history and income; and • Credit history and credit scores
HOW?	All financial companies need to share customers' personal information within the company to run their everyday business. In the section below, we list the reasons why financial companies can share their customers' personal information; the reasons the BancorpSouth Family of Companies chooses to share with whom the information is shared; and whether you can limit this sharing.

REASONS WE CAN SHARE YOUR PERSONAL INFORMATION	DOES BANCORPSOUTH SHARE?	CAN YOU LIMIT THIS SHARING?
For our everyday business purposes – Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes – To offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes – Information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes – Information about your creditworthiness	YES	YES
For our affiliates to market to you	YES	YES
For our non-affiliates to market to you	YES	YES

TO LIMIT OUR SHARING	<p>Mail us the form below once you complete it. The form is also available at: www.BancorpSouth.com</p> <p>Please note: If you are a new customer, we can begin sharing your information 30 days from the date we send this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
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QUESTIONS?	Call toll-free 888-797-7711
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MAIL IN FORM

Mark any/all you want to limit:

- Do not share my personal information with non-affiliates to market their products and services to me.
- Do not share information about my creditworthiness with your affiliates for their everyday business purposes.
- Do not allow your affiliates to use my personal information to market to me.

Name		Mail to: BancorpSouth Attn: Customer Privacy 2910 W Jackson Street Tupelo, MS 38801
Address		
City, State, ZIP		

WHO WE ARE

Who is providing this notice?	The BancorpSouth Family of Companies (See list below.)
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WHAT WE DO

How does BancorpSouth protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does BancorpSouth collect my personal information?	We collect your personal information when you: <ul style="list-style-type: none"> • Open an account or apply for a loan, credit card or insurance; • Make deposits or withdrawals from your account or use your debit or credit card; or • Seek advice about your investments or insurance. We also collect your personal information from others, such as credit bureaus, affiliates or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only: <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes – information about your creditworthiness; • Affiliates from using your information to market to you; and • Sharing for non-affiliates to market to you. State laws and individual companies may give you additional rights to limit sharing.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

DEFINITIONS

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> • <i>Our affiliates within the BancorpSouth Family of Companies listed below include companies, assumed names, commonly referred to as DBAs, and divisions with a common corporate identity of or subsidiary relationship with BancorpSouth Bank; financial companies such as an insurance agency or a broker dealer / investment advisory operation.</i>
Non-affiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> • <i>Non-affiliates we share with can include third parties that are not members of our corporate family, but with which we may have or develop business relationships, such as check printers, insurance companies, government agencies, brokerage firms, credit bureaus, direct marketing companies, and companies that assist in servicing your loan(s) or account(s) with us.</i>
Joint marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> • <i>Our joint marketing partners include financial service institutions such as insurance companies and financial product or service marketing companies.</i>

BancorpSouth Family of Companies

The BancorpSouth Family of Companies includes BancorpSouth Bank, along with its Wealth Management and Trust, Mortgage Lending, BancorpSouth Equipment Leasing divisions, and BancorpSouth Insurance Services, Inc.